

English Book Report

COMPETITION

Let Technology enter the world of Learning

Reading lays the groundwork for lifelong learning and writing helps consolidating knowledge. United Prime Educational Publishing (UPEP) sees the potential of EdTech application and brings it to students' learning today. The English Book Report Competition aims to strengthen students' writing skills with EdTech, from material selection and idea generation to choice of vocabulary. It also hopes to encourage collaboration in the process.

FREE TRIAL
at Scholastic
Literacy Pro™
Library!

| | | |
|------------------|--|--|
| Reading Material | Any English book | |
| Eligibility | P4-P6 Primary Students (2023 - 2024) | S1-S3 Secondary Students (2023 - 2024) |
| Requirement | Book Report + Book Cover Design (Individuals or in Teams of Two) | |
| Word Count | 450-600 words | 650-800 words |
| Fee | Free | |

Professional Adjudicators



Dr Cheung Kwok Wah

- Former Dean of Education and Languages, Hong Kong Metropolitan University
- Former Principal Assistant Secretary (Curriculum Development), Education Bureau



Mr Yeung Wing Ming

- Former Principal of Po Leung Kuk Camões Tan Siu Lin Primary School
- 28 years of experience as a primary school principal
- 9 years of experience as a primary teacher



Dr Ma King Wing

- Nephrologist, founder of DM Reading Club
- Over 140 videos and 570 articles created for DM Reading Club
- Over 150,000 subscribers and 1M views in Dr Ma's YouTube channel

Organiser:
UNITED PRIME
EDUCATIONAL PUBLISHING

Co-Organiser:
SCHOLASTIC

Sponsor:
INSPIRED LEARNING



Registration Platform



Scholastic Literacy Pro™ Library

Judging Criteria

- For Book Report
- Content
 - Organisation
 - Language

- For Book Cover Design
- Originality
 - Creativity

How to Participate

- Registration and submission should be done on the official competition website (<https://u pep.hk/ChlqK>) before the deadline. Confirmation emails will be sent to the participants with details of the competition and Scholastic Literacy Pro™ Library login.
- Entries must be submitted via the official competition website. Participants should visit the official competition website for details of the competition.

| Enrolment Period | Submission Period |
|-----------------------|-----------------------|
| 14 Jun to 31 Aug 2024 | 26 Jun to 20 Sep 2024 |

Format of Entries

- **Part 1: Book Report**
All book report entries should be in A4 size and submitted in DOC or DOCX file format. Please visit the official competition website for file naming specifications. The use of platform writing assistance is not compulsory and using it or not will not affect the final score.
- **Part 2: Book Cover Design**
All book cover design entries should be submitted in JPEG or PNG file format, with a file size no bigger than 50MB. Please visit the official competition website for file naming specifications.

Awards

1 Champion x1
Certificate x1
HK\$1000 Book Coupon x1
English Story Book x1

2 1st Runner-Up x1
Certificate x1
HK\$800 Book Coupon x1
English Story Book x1

3 2nd Runner-Up x1
Certificate x1
HK\$500 Book Coupon x1
English Story Book x1

Merit x3
Certificate x1
HK\$200 Book Coupon x1
English Story Book x1

Best Collaboration x1
Certificate x1
HK\$500 Book Coupon x1

Best Participation School*
Certificate x1
Scholastic Trial Account (valid for 6 months)

*Three schools with the highest number of participants in each group will receive the 'Best Participation School' awards. If schools have the same number of entries, the awards will be given to schools with the highest average scores.

Rules and Regulations

- The results of the competition are subject to the final decision of the adjudicating panel and UPEP. No objection from the participants will be entertained.
- By submitting their entries, participants are presumed to have agreed to make their entries public. No further consent will be sought.
- UPEP reserves the right to amend the entry rules and regulations of the competition without the consent of the participants.
- Details of the rules and regulations, terms and conditions (including updates), will be posted on the official competition website (<https://u pep.hk/ChlqK>).

Enquires: 6919 6700 Email: grace.yiu@u pep.hk



Campaign Video

About United Prime Educational Publishing



Brand Video



Contact Us



English Book Report

COMPETITION

讓科技走進學習世界

閱讀為終身學習奠定基礎，寫作則有幫助鞏固知識。聯合培進教育出版意識到教育科技的應用潛力，並將其帶入學生的日常學習之中。是次英語閱讀報告比賽旨在運用教育科技，從書本選擇、文章寫作，以及詞彙運用等方面，提升學生的寫作能力。同時，鼓勵學生在比賽過程中互相交流，分享學習心得。

免費試閱
Scholastic
Literacy Pro™
Library!

| | | |
|--------|--------------------------------|-------------------------|
| 閱讀選材 | 任何英文故事書 | |
| 參賽組別 | 小學組：小四至小六學生 (2023-2024) | 中學組：中一至中三學生 (2023-2024) |
| 參賽作品要求 | 閱書報告 + 書封面設計 (可以個人名義或兩人一組形式參賽) | |
| 字數 | 450-600 字 | 650-800 字 |
| 費用 | 全免 | |

專業評審



張國華博士

- 前香港都會大學教育及語文學院院長
- 前教育局首席助理秘書長(課程發展)



楊永明先生

- 前保良局陳守仁小學校長
- 28年小學校長經驗
- 9年小學老師經驗



馬景榮醫生

- 腎病科專科醫生
糖尿腎病讀書會創辦人
- 在糖尿腎病讀書會發布超過140條影片及570篇文章
- 馬醫生的YouTube頻道擁有超過15萬位訂閱者及閱覽人次超過100萬

主辦機構：
聯合培進教育出版
UNITED PRIME
EDUCATIONAL PUBLISHING

協辦機構：
SCHOLASTIC

贊助機構：
INSPIRED LEARNING



報名註冊平台



Scholastic Literacy Pro™ Library

評審準則

閱書報告

- 內容
- 組織
- 文法

書封面設計

- 原創性
- 創意

參賽方法

- 請於截止日期前到比賽的官方網站(<https://upep.hk/ChlqK>)報名及提交作品。本公司將以電郵確認參賽事宜，以及向參賽者發送是次比賽的資料，包括Scholastic Literacy Pro™ Library 登入資訊。
- 參賽作品必須透過比賽網站提交，比賽詳情請瀏覽官方網站。

| 報名時段 | 遞交作品時段 |
|------------------|------------------|
| 2024年6月14日至8月31日 | 2024年6月26日至9月20日 |

參賽作品格式

- 第一部份：閱書報告**
參賽稿件應採用 A4 尺寸，並以 DOC 或 DOCX 文件格式提交。請瀏覽官方網站以了解規格詳情。比賽平台中的科技元素是供學生體驗，使用與否並不會影響最終得分。
- 第二部份：書封面設計**
參賽作品應以JPEG或PNG檔案格式提交，檔案不得大於 50MB。請瀏覽官方網站以了解規格詳情。

獎項

- 冠軍 x1**
獎狀 x1
HK\$1000 書券 x1
英文故事書 x1
- 亞軍 x1**
獎狀 x1
HK\$800 書券 x1
英文故事書 x1
- 季軍 x1**
獎狀 x1
HK\$500 書券 x1
英文故事書 x1
- 優異獎 x3**
獎狀 x1
HK\$200 書券 x1
英文故事書 x1
- 最佳協作獎 x1**
獎狀 x1
HK\$500 書券 x1
- 最積極參與學校獎***
獎狀 x1
Scholastic 試閱會籍(有效期為半年)

*每個參賽組別中，參與人數最多的三間學校將獲得「最積極參與學校獎」。如多間學校的參賽人數相同，會按學生的平均分數計算，平均分較高的學校將獲得獎項。

比賽規則和條款

- 比賽結果以專業評審團的最終決定為準。
- 參賽者在遞交參賽作品的同時，自動同意主辦機構擁有該作品的使用權和發布權。
- 聯合培進教育出版將保留修改比賽規則和條款的權利。
- 比賽規則和條款的詳情及後續更新將透過比賽官方網站 (<https://upep.hk/ChlqK>) 發布。

查詢: 6919 6700 電郵: grace.yiu@upephk.com



比賽推廣影片

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關於聯合培進教育出版



品牌影片



聯絡我們